

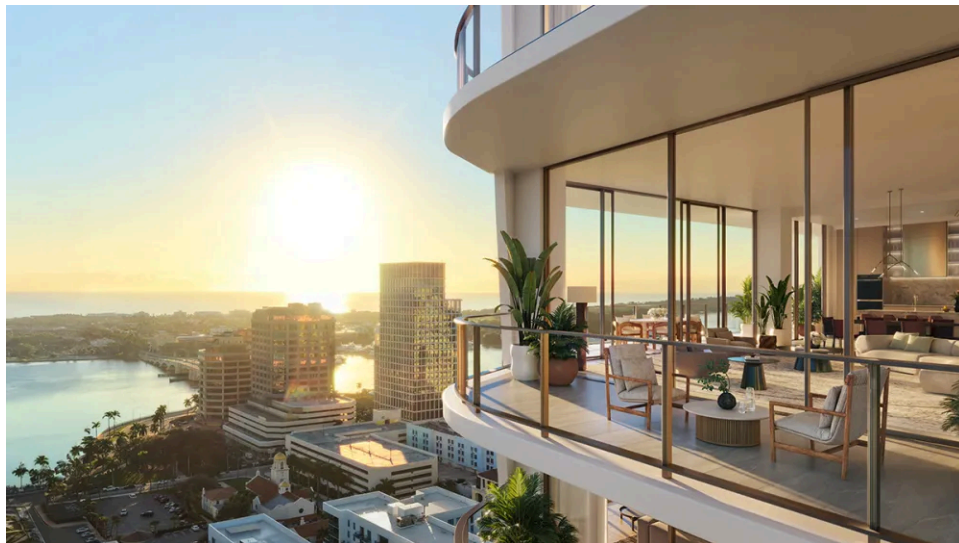
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Robb Report

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## Banyan Tree's First Residential Tower in the U.S. Is Landing in West Palm Beach

*The forthcoming Florida tower will feature 88 private homes starting at \$1.9 million.*

By: Abigail Montanez  
Impressions: 1,659,513



*Hayes Davidson*

Banyan Tree—the luxury hospitality brand you probably associate with serene villas in Thailand or tucked-away resorts across Asia and Europe—has been steadily expanding its residential footprint. In May 2025, it debuted its first standalone residential project [in Madrid](#), marking a move into one of the Old Continent's most established luxury markets. Now, it's finally making its way to the U.S., and not to Miami or L.A., but [Florida](#), which, honestly, says everything about where the market is right now.

Banyan Tree Residences [West Palm Beach](#) will be the brand's first stateside development, bringing 88 private homes to the coastal city with prices starting at \$1.9 million. The project is being developed by Mast Capital, alongside Curated JCZM Development, and like everything Banyan Tree does, the focus is less on the flashy and more on a lifestyle that blends design, wellness, and a strong connection to the surroundings.

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*The homes will have floor-to-ceiling glass and expansive terraces.  
Hayes Davidson*

The design team is stacked—OMA on architecture, Yabu Pushelberg on interiors, and Enzo Enea on landscaping—but what's more interesting is how the homes let you live. Nearly all are corner units, so they offer tons of light, big terraces, and that indoor-outdoor flow buyers want right now. Most also come with private elevator entry, adding a level of privacy that hasn't really been standard in West Palm. Amenities lean heavily into Banyan Tree's wellness ethos. There's a full spa, treatment rooms, cryotherapy, a hammam, and even a meditation garden.

If you zoom out, the move into West Palm Beach feels very intentional. The city has [transformed over the past few years](#), evolving from Palm Beach's quieter neighbor into a serious luxury player. A wave of finance firms—a.k.a. Wall Street South—has brought in a new class of buyers, and with them, a surge of high-end development.

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*The kitchens will pair warm wood cabinetry with stone surfaces.  
Hayes Davidson*

You're seeing it everywhere. Projects like South Flagler House have pushed pricing into the stratosphere, while newer developments like the Ritz-Carlton Residences, Olara, Forté on Flagler, and Alba Palm Beach are reshaping the waterfront skyline. Even boutique plays like Maison d'Or lean into more curated, experience-driven living. And with Stephen Ross doubling down with his next project, [Edgeworth](#), it's clear this isn't a short-term boom.

That's also why Banyan Tree fits in so naturally. Globally, the brand has been building a portfolio of residences in places like Phuket, Bangkok, Cabo Marqués, and Manila, ranging from beachfront villas to urban condos. So this American outpost isn't a one-off—it's the next step in a much bigger expansion, following Madrid and landing in a market that's finally caught up.

*Click [here](#) to see more photos of this forthcoming South Florida development.*

The project marks the hospitality brand's U.S. debut. Click [here](#) to read the full story.

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*The OMA-designed tower.*



*The great room.*

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*A kitchen.*



*A bathroom.*

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*Yabu Pushelberg will design the interiors.*

<https://robbreport.com/shelter/new-construction/banyan-tree-west-palm-beach-residences-1237698958/>