

April 24, 2026
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Sale Launch at Banyan Tree Residences West Palm Beach, Banyan Group's First U.S Residential Development

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West Palm Beach is adding a new high-profile residential address with the launch of sales at Banyan Tree Residences West Palm Beach, the first Banyan Tree project in the United States. The 88-unit tower, from Mast Capital and Cursted JCM Development, enters the market as the city continues to evolve into a prominent luxury destination.

A renowned design team has come together in a first-of-its-kind collaboration to craft the building. The tower is being designed by OMA, led by Rem Koolhaas, with interiors by Yabu Pushelberg and landscape design by Enzo Enea.

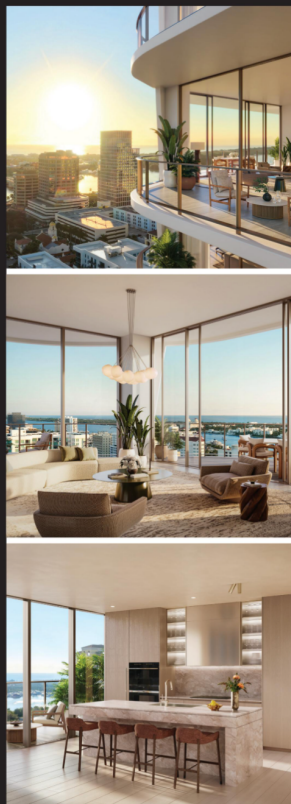
Planned on Hibiscus Street, one block from CityPlace and two blocks from the Intracoastal Waterway, the development is positioned to appeal to buyers seeking walkability, a wellbeing-forward lifestyle, and a more hospitality-driven residential experience. The project will include one- to four-bedroom residences and a limited penthouse collection emphasizing views and indoor-outdoor living, with pricing starting at \$1.9 million. Sales are being led by Douglas Elliman Development Marketing.

Each of the 88 residences is planned as a corner unit, a design move intended to maximize light, airflow, and views. Wraparound terraces extend the living spaces outward, while most homes are expected to include direct private elevator entry.

Amenities are planned across multiple levels and include a resort-style pool, private arrival experience, social spaces, and a wellness component with meditation areas, cryotherapy, a treatment room, and a hammam. The residences and amenities together present a quieter, more intentional expression of luxury designed for a global, highly discerning buyer seeking wellbeing, longevity, and discretion.

The project also reflects West Palm Beach's continued rise as a luxury destination in South Florida, bringing a refined and hospitality-driven residential option to the city.

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